

Media Release

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Victor Technology Appears in 'In America' TV Program Hosted by James Earl Jones

Standing Desk Products in the Workplace

BOLINGBROOK, IL - Victor Technology LLC, an international supplier of sit-stand desk converters, desktop accessories and calculators, is excited to announce its national television debut. Appearing in the 'In America' program, Victor was featured in the Business segment. Highlighted in the video was the Victor High Rise™ Collection, which is a full line of ergonomic standing desks, and the Steppie balance board.

The goal of this video was to help educate viewers on the risks of sitting for long periods of time and to provide them with a solution. On average, Americans spend eight or more hours a day in a seated position, and all too often, people are unaware of or overlook the health risks of sitting. Researchers have named this the Sitting Disease, as it can be comparable to overeating or even smoking when it comes to the severity of the health risks associated. Even more alarming, exercise alone is not enough to combat Sitting Disease. People that are active and go to the gym on a regular basis are still susceptible to these risks.

Risks of Sitting Disease:

- Lower average heart rate
- Lower energy use (approximately 1 calorie/minute sitting compared to 3 calories/minute when standing)
- Increased risk of heart attack
- Increased risk of Type II Diabetes
- 42% increased risk of colon cancer
- 32% increased risk of endometrial cancer
- 21% increased risk of lung cancer
- Men who sit for 6 hours or more per day have 20% increased risk of death compared to men who sit for less than 3 hours a day
- Women who sit 6 hours or more per day have 40% increased risk of death compared to women who sit for less than 3 hours a day

Victor Technology offers a solution to these health risks in the form of the High Rise™ Collection of stand up desk converters. This collection is a series of height adjustable units that allow a user to stand while working. The units sit on top of your current desk. Currently, there are 5 different models that create a standing work environment – 1 unit is a monitor riser, used to raise a desktop monitor to an ergonomic level, 2 units are standing only desk converters and the other 2 units enable a user to sit or stand at any given moment. With adjustable height options for both the work surface and for the monitor height, the High Rise DC300 and DC350 can be fully customized to the user's height. These units lower to a sitting position to become flush with one's desk and are easily raised to a standing position with the turn of a knob. The High Rise DC200 and DC100 are standing only options. The DC200 can be adjusted to match the height of the user. The High Rise DC050 is a monitor riser that is compatible with the DC200 and DC100 or can be used alone to raise a computer monitor to an ergonomic level.

Steppie is a balance board that can be used while standing to help increase motion while working. It is the perfect complement to the High Rise™ Collection or any other stand up desk. Steppie engages key muscles in the user's back, hips, legs, ankles and core. It also helps to increase balance, posture and standing stamina.

The Victor High Rise™ Collection and Steppie balance board are available from most office supply and ergonomic products sellers including Staples, Amazon, Office Depot, and your local independent office supplier. Visit www.victortech.com to view the High Rise™ Collection and Steppie.

Victor Technology LLC, is a manufacturer and supplier of calculators, desktop accessories, and sit-stand desk converters. Established in 1918, Victor has a long and proud history in the industry and has established itself as a leading provider of office products.